Creative Director: Andrea Zhou Designer: Hannah Leibovich

Meeting Notes: Italian Art

Meeting Link:

https://wustl.zoom.us/rec/share/6hzwust9EjrvKN99LpFFTASoBojVlOx9-uPDKv7cV6mlybrb ZpHNzo2UgMEhJsb8.IUX3kIdX_W4LWT57

Content:

- Focus only on the Art aspect of Italian Culture
 - Narrow down subtopics to 5
- Traveller blog style; clean, informative, exciting
 - The audiences are people who are interested in visiting Italy
- No illustration, more photo and type mix
 - Photos on every page
- Inspiration
 - https://www.lilistravelplans.com/
 - https://www.danflyingsolo.com/
 - <u>https://whitney.org/</u>
 - 0

Communication:

- Phone: 4697400076
- Discussion after lo fi mockup